

## NIR COLOR

Convert a Photo into a Magical and Surreal Infrared Scene

Photography is the art of capturing light. Infrared photography, on the other hand, is the art of capturing invisible light. If your looking for something new and unique to add to your photography arsenal then you came to the right place NIR Color is truly beautiful, surreal and will transform ordinary landscapes into something magical and ethereal.

When using "NIR" everyday objects differ sharply from those of visible light. A blue sky can sometimes appear very dark, while foliage often turns light to create an amazing and chilling contrast. Not only will the contrast make your photo 'pop', it will also transform the original color to ones that are dreamy and surreal using our infrared "color" filters. The decision is in your hands to tone down the color to ones that are classy, clean, and contrasted; or boost them to a dramatic color of your choosing taking your infrared photography to a completely different level. With NIR Color you can quickly see how incredibly beautiful the world can be in a different light.

## NIR COLOR STYLES

- ★ NIR Color
- ★ Extreme NIR

## FEATURES

"Near Infrared" technology and Infrared "Color" filters to add violet, blue, green, yellow, orange and red colors and all their combinations back into the image to create a dreamy and surreal appearance. Fully adjustable control on all aspects of the process: NIR Color, Tone, Contrast, and Film Grain

## INCLUDES

A "Randomize Filter" button to produce quick variations to the HDR photo and "Randomize Color" to produce complimentary color suggestions.

## UNIVERSAL FEATURES

All JixiPix Apps come with: Superior Customer Service, Support for High-Resolution Images & Output, Undo/Redo, Randomize Button, Quick Presets and the ability to create Custom Presets, Cropping with the ability to specify aspect ratio, Quick Preview, Email, Print, and the ability to post directly to Facebook, Instagram, Twitter, and Tumblr. We also have an online art gallery and invite our user's to display their artistic creations on it:

<http://www.flickr.com/groups/jixipixcreations/>

## NOTE

Works best on colorful landscape images

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"JixiPix turns any photo into a masterpiece. All that is required of you is the appreciation — we'll take care of the rest!"

JixiPix.com "Creative Tools for Creative People"

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